

Community Advisory Board Meeting February 27, 2018

Present: Lisa Loving, Janice Dilg, Paul Riismandel, Sam Bouman, Jenna Yokoyama, Erin Yanke

Couldn't Make it: Clay River, Emanuel Price

Agenda:

Introductions

Erin - General KBOO Report

Jenna Yokoyama - The Syndicator!

CAB Members:

- What is KBOO doing well and could improve on for your community
- Who in your community should be on the radio - who needs a mic, and who would benefit from training in the technical aspects to get out their message or music
- What organizations should be using KBOO to help get the word out or to partner with?

Erin - Long Term Project Idea

Next Meeting

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Thoughts and conversation notes

Erin - General KBOO Report

CPB Money - hired a National Syndicator (Jenna is here to explain and discuss)

Money from bequest: \$8200 for native programming

Archive hiring process -applications due Feb 28th

Jenna Yokoyama - The Syndicator!

- First part of the job was to upload audio to audio report to get 2017 numbers up to our goal
- 8-10 shows up on a regular basis, such as
 - Labor radio
 - Rose City Native Radio
 - Locus Focus
 - Food show
 - Voices for the animals
- Prioritize POC, Fem, etc less available in the world
- 3 stations picking up shows on a regular basis
 - Columbus OH - hour block on Saturdays "voices of KBOO"
- Next steps
 - Evaluation for Program directors what are they looking for
 - Trying to get collectives to clean up the audio for less editing
 - Remove station IDS and time markers

- Programmers are excited, the process is Jenna is doing the work, and hopefully the excitement will spread
- Jan - how does audio port work?
 - Audioport is run by Pacifica, list serv promotion
 - Bandon LPFM added 3 of our shows
- Paul - do you make suggestions to hosts to ease editing
 - Yes, station IDs put them cleanly on quarter or half hour, say "Welcome" instead of good morning or good night. It's working!
- Erin's suggestions
 - PRX specials
 - Decolonization minute
 - Get set up for internship
- 20 hours a week
 - Foreign language programming
 - Lisa says: IRCO - huge schedule of languages and prices, translate interviews - partnering with them
 - Give hours to other folks to edit and upload spanish and other programming not in english
 - Create YofC internship

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Lisa Loving - how to be a citizen journalist book - want to do a series of 5 trainings - will meet with Erin in the next month or so

Native programming bequest

- Working out a process of decision making and a process of community input as to what is needed to support or increase native programming - Erin is unsure of the exact wording of the bequest, which is to support getting that particular result.
- Sam - Yvonne Rivera hosted an indigenous leaders gathering - get kids from those communities into radio production, impression we got was outreach would need to be strong - deep mistrust and skepticism towards institutions and journalists wanting to tell stories - want to do it specifically from within. Fruitful meeting and bigger than what we could do in one meeting.
- Lisa - jack and del working with specific group of kids to do outreach to do monthly show (2016?) had been another bequest?
- Everyone wants to go in and do media - buy equipment - start with the people is the better way to go to insure success

- Who is doing work or outreach already in the native communities, who needs some support and we can partner - communities are in competition for resources

News

- Sam - getting audience for news has been mild obsession - get every independent produced audio piece uploaded separately to web so everyone can share it and easy links
- Have something to show for guests who are trying to plug things and get the word out - hard to get volunteers to commit to upload things and transcribe news stories. (dem now fundraises specifically for it, pays for it)

Paul - ongoing?

Sam, - sporadic -

Jan - range of lengths?

Sam - yes, readers and interviews and reported pieces

Paul - on demand is important

Lisa - creating historic record

Jan - volunteer transcribing 5 min is a different ask than a hour show - way to reel folks in?

Chop into segments

- Software that will do it automatically? All requires a human to correct -
 - Depends - free-er the stuff, less accurate that it will get
 - Paul - are there grants around accessibility?
- L - accessibility equipment - Jenka used to say go to intern.com - internship.com - humans respond - for uploading and transcribing turn it into an accessibility project and ask for intern to participate in getting college credit?

Lisa - culture shift that never really stuck - kboo had an early website, but never got to the full end. Make a condition of the reporter?

- streamline to 3 steps, it will take some mother hen, fear of it, websites are alive and shift over time, more trainings and had a how to on the wall - sell it among the reporters - can build it to the facebook -

Paul -gap is between after air to the website - ingesting to the website - solvable problem

Sam - have a class specifically about that?

Paul - can Jenna help with it? Website is a national platform... don't catch KBOO news. Podcast app and just showed up - can that happen? Podcast it?

Sam - would your eye be drawn by weekly half hour round up?

Paul - yes, weekly top stories and that's on a actual podcast feed that's everywhere - of interest to other oregon community radio stations

Sam - talk to Jenna about the news roundup

Erin - Long Term Project Idea

- Erin wants to get feedback on this idea as a long term project - still in development phase
 - KBOO radio will partner with Multnomah county Library System to create KBOO Hubs, mini KBOO studios all over the region so communities have access to creating podcasts and other audio for broadcast use at KBOO
- Paul - Van BC podcast librarian was latest radio survivor podcast
 - don't know what's going on, we don't actively engage or publish it - too much for us to do - we're not going to
- Lisa - model with OHS - track record in doing stuff just like this - is it governed by library managers? Is it better

Jeremy Graybill - library communications managers

Paul will ask sister in law (at Belmont)

Would web staff be a separate place to ask? Could be key?

Comparing stuff to what they already do

- Gap is in publication realm - libraries do not see themselves as publishers - KBOO as that piece of hosting and publishing helps things along and let's them off the hook (actively publishing stuff and being responsible)
- Suggestion - what if we took this project and centerpiece is widget that's a training on how to podcast with their phone, video training module and make that a revenue stream - GIVE people tools and have them make their own - library - everybody podcasts - podcast festival - 30 minutes of audio about your favorite book - make something truly interact is making people on the outside jump into your stream with you
 - Training modular - how to do a podcast - renee mitchell and freedom writers - get the schools interested.
 - ONLY ask for 5 minutes, that's a lot of half hours!

Anchor.fm - app for phone to make podcasts - free

Next Meeting Tues May 22nd 5:30 - 7