

## Community Advisory Board Meeting Minutes (CAB) May 4, 2017

The role of the CAB is to represent the interests of our communities in relation to programming, viewers and listeners, and to communicate these interests to us. The CAB shall also advise station administration and the governing board with respect to the educational and cultural needs of the communities and to make recommendations it considers appropriate to meet such needs.

Facilitator -Erin Yanke

Notes - Erin Yanke

Present:

- Emanuel Price (phone)
- Clay River
- Paul Riismandel
- Erin Yanke (Staff)
- Zeloszelos Marchandt (Staff)

AGENDA

- Introductions
- Other CAB Members not present
  - Carlos Chavez
  - Janice Dilg
  - Dave Fulton
  - Lisa Loving
  - Delphine Criscenzo (staff)
  - Kat Meow (Board)
- KBOO Programming update
  - Evening Public Affairs director interim position has ended, and Zelos is now the PM News and Public Affairs Director
  - Selena Chau our Archive Fellow has ended her residency, got a job at the LA Philharmonic
  - Blues fest meeting last week, proceeding as normal. 30th anniversary, 5 day festival

- Pickathon meeting is May 15th to combine resources with other non commercial stations
- Membership Drive preparation May 11-24th
- youth of Color intern for national programming - What Octavia Wade is up to as our intern:
  - Working on surveying PDs around the country
  - News in Depth on Audioport
  - Getting A Different Nature ready to be on audioport and PRX - waiting on Erin to set up some admin stuff

#### General Business

- What is KBOO doing well and could improve on for your community
  - Thoughts on membership drive special programming

PR - preemption specials are in what form?

EY - mostly special editions, there is some preemptions

PR - special editions are good, as long as they fit into what people expect

EY- can CAB members help keep an eye out for events to record or out of towners that should be interviewed?

- General Discussion

CR - tribe is using tribal land to grow cannabis and hemp as sustainable resource

General discussion using this as a story idea to train NAYA on reporting

EM - Interested in creating content around issues of policy - native soil water land, interested in cannabis aspect, friend moved to DC to work with native tribes ability to grow marijuana without being taxed. Interview him as part of it? Also, people are still incarcerated. What does that look like for people of color - how are we going to help bring them back to community. Youth - alternative sentencing - restorative justice or different alternative sentencing - make sure we reduce criminal population for youth and adults - interested in helping, adult and youth criminal justice reform. On statewide steering committee for justice reform, meet every few months, would live to give information to have listeners have a good understanding and we have to hold systems accountable.

- KBOO 2nd Stream

EY - update from Tech folks, getting automation set up and will get trained on it. Using partner podcasts and archival audio for content, will have the ability to turn off automation so live folks can second-stream DJ

- KBOO Content on national platforms

PR - part of PRX?

EY - yes - hold up with me and the mp2 uploader thing, I need to experiment.

CR - what does it take to move something to the national level?

EY - we just need to upload to services. KBOO has some stuff already on audioport, but can only be accessed by stations that are part of the Pacifica Network. PRX is accessible for anyone to listen, and it's up to us to mark it for free download or pay. I think at first we'll have stuff available for free download so that we spread the word

CR- youth at naya iask “ why do we have to expand, why can't we make home and NAYA better? Focus on inside?” Why not have KBOO feature itself at a national level through the youth?

PR - glad you're surveying the PDs, idiosyncratic

CR- what happened with the story on the pipeline in klamath falls?

Zelos - story a few weeks ago about a hearing, need to follow up

Clay - has youth who are Klamath,

Zelos - had scientist, would love to have any sources, or kids

EY - TO DO - get Zelos and Clay in contact. Get recorder to NAYA for Monday circle and other recording opportunities for broadcast and podcast.

CR - use radio as a form of free education

1 minute drop in for

Teachers Dr Cornel Pewewardy - PSU - focus on indigenous pedagogy,

ZM - Youth I was working with were asking for more “resources about who we are”

ZM - News resource pages - links to law and other things we need to know about - what are our rights and where can we access them? KBOO and news department can be a source for that

PR -because of KBOOs relative prominence, you are likely to come up as a search result for all the topics you have resources about. If you have bandwidth - say want to make a quick page up, show entry and link to it off your resource page - likely to be found that way with google - can be indexed back if it's connected to a story. Can be a lot of work to actually do, but it's good incentive that it would be found.

ZM - strong digital background, people know that they can give resources,

CR - create a direct partnership/media stream with NAYA and KBOO. Talk to NAYA development team and meet to chat together. On evening news like to have a list of best resources/partnerships to pipelines to lots of information.

EY - link internally to stories and externally to resources - clarification

PRkey to keep low key, KBOO audience don't always follow, but they do know our web address, so would go to KBOO first for information and then have even more info there than we have now or expect, and we can be bad ass step by step, no need to get it heavy before we have it start.

CR -sept 1 is yearly pow wow, can table there

Daily Decolonization: a minute of education (some kind of title)

- Less Shitty white person minute
- 5 ways to decolonize your education
- Bro to bro - quit being a bro minute
- Stop being condescending minute

Nas - all i need is one mic

- Who in your community should be on the radio
- What organizations should KBOO partner with
- Schedule of Meetings
  - Next Meeting THURSDAY JULY 20th 5-7pm (Erin and Clay both out in August)
  - November

## Follow Up

- ICE Raid warning system
- Self Care programming
  - More coverage on the news
- 12 hour delay stream - Dave - did Jenka contact you?
- How do we introduce new listeners to KBOO
- How do we evolve programming to prevent getting stuck and culturally irrelevant
- How do we decide programming is relevant
- How do we increase sharing resources among community licensees
- How do we share resources
  - Pickathon meeting in April engineering
  
- PR - that's a question for us - if we reject the commercial model -ratings win ratings = dollars . KBOO is in opposition to that, so how do you begin to answer - are you serving the community. Who do you hope to be serving? How? Figure out if you're okay with qualitative metrics.
- DF - everyone raising your hand does not make a survey. Can't figure out how you'd do it

## MINIMUM REQUIREMENTS

- Establish a CAB that is independent of the community licensees' governing body
- Undertake good-faith efforts to assure that
  - The CAB meets at regular intervals
  - The members of the board regularly attend the meetings of the CAB
  - The composition of the CAB is reasonably representative of the diverse needs and interests of the communities served by the station
- In addition, each licensee required to have a CAB must also permit the CAB to perform the following activities
  - the right to review the station's programming goals;
  - the right to review the service provided by the station;
  - the right to review significant policy decisions rendered by the station; and
  - the obligation to advise the station's governing body on whether the station's programming and other significant policies are meeting the specialized educational and cultural needs of the communities served by the station, and to make recommendations the CAB deems appropriate to meet such needs.

