

Attending:

Herschell, Celeste, Lisa, Becky, Erin, Roger, Del, Kathleen, Reggae Bob, Kip

Facilitator - Kip

Notetaker - Eri

AGENDA

- Staff Reports
- Board Report
- New Programmer Responsibilities
 - o Passed out in Feb... any feedback?
- Becky Community Advisory Board

Staff Reports

Kathleen

- Mostly working on the Membership Drive, arranging interviews and thank you gifts.
- Quarterly report done for 1st quarter of 2016
- Lisa and I meeting about revisions to interviewing and field recording training
- In the process of posting Monthly Program Openings for first Friday
- Completed tribute program to Julie Bernard

Erin

- Preparing for the Spring Drive
- Preparing for the new website, and keeping the old one working for the public
- Mentoring and Interns
 - o NAYA interns will be starting in May. PSU intern for Archive project will start in may or June, we'll make plans after the drive
- Met with a lot of individual programmers, continuing to be popular and successful
- Completed another collaborative program with Oregon Community Media about emergency preparedness. Meeting April 30th in Ashland.
- Working with Blues Festival folks for July 1-4 Waterfront Blues Festival promotion
- Had the quarterly programmer visioning meeting where we talked about wanting to have more storytelling - hidden history programming on the air, and how to make it happen, as well as developing new training about interviewing

· Met with the Oregon Historical Society to secure our place in their schedule for Jan - June 2018 for our 50th anniversary

- Del has done museum curation before!!!! YAY!
- Roger has Wilamette Bridge issues, will bring it in with KBOOads!

Lisa - PM News

In March we filled a Tuesday night slot with a brand new show called Transpositive, hosted by Emma Lugo. Emma has already built a collective to help produce it.

This month we have new openings on Wednesday nights and will be looking for programming to fill the Occupy Radio slot (first Wednesday) and the From the Archives slots (third and fifth Wednesdays).

Last week we held a pretty successful All Inclusive Candidate Forum in which almost every single candidate for city and county office participated, plus about a dozen news department volunteers.

Shifting Training a bit, Kathleen talked about it

Del - Board Report

Strategic planning is coming up – spent 2 months coming up with assessment of what we do well. May and June will be focus groups and surveys where all members and community members will be invited to participate. working on 3 year vision.

Membership meeting at Native American Center, PSU campus, on Sept 25, 2016.

Have 2 new members to fill open seats – Patrick and Michael O'Rourke

Passed allowing underwriting with Cannabis companies

Membership Drive Dates – April 20-May 3, 2016

Program Host Requirements - Proposal

General:

- One shift per drive, or average of 3 shifts
- Meeting before spring & fall
- state of station
- pitch message focus
- keeping pitching skills fresh
- audio clips of pitching / peer critique

Social Media and Web:

- Schedule your episodes, and that's not all:
- link posts back to KBOO (tag KBOO) or post page
- check ins aren't good enough
- make a public post
- would be helpful to have at least one of the three platforms we use
- Twitter, Instagram, or Facebook
- ask guests to link back to kboo if guests have pages / handles

Outreach

- If deejays or musicians or hosts have public gigs, let us know so KBOO can promote the show, and you can take some bumperstickers
- Develop a KBOO live and direct calendar

Challenge is with social media and training.

Becky – Community Advisory Board Discussion

Program Advisory Committee also functions as community advisory board as required by Corporation for Public Broadcasting funding.

We lost community service grant in 2008, and are applying for it again this week. Gives lots of financial resources, but have requirements for CAB – that we maintain and have Community Advisory Board.

Basically PAC does what the CPB asks for, there are only a few tweaks for fully functioning in that way.

No idea of how folks are appointed to committee

Come to 3 meetings, then you can become a voting member. Was period of time when Board would appoint people in the interest of diversity and perspective.

Staff cannot vote. Staff is empowered to take the advice. To be a CAB, Board members would also not vote.

Recruitment Is loose, bring a friend , first hour with updates, second hour as a working group, getting something done. Law states that composition should be reflective of the community – talk about programming and the community service that is provided by the station.

Put in requirement for hosts to go to the PAC meeting once a year

Agenda for next meeting to recruit new members of the PAC – outreach plan

Becky will send us the requirements for discussion next month.

Reggae Bob proposes that he be appointed to PAC. Del and Kip will take this to the Board.