



DEVELOPMENT COMMITTEE MEETING NOTES

Date: Monday, 1/12/26
Time: 5:30pm
Location: KBOO Community Radio
or Zoom:
<https://us06web.zoom.us/j/82791914823?pwd=6ByS8fnNwUQ1NH48RhuVlbBXsGgXYu.1>
Meeting ID: 827 9191 4823 / Passcode: 318062

In attendance: Carmen Garnica, Mike Frost, Xan Scott, Jamie Bair,
Nathan Vandiver, Mike Ftaclas, Jill Blanchard

Facilitator: Jamie Bair
Note taker: Jill Blanchard

AGENDA

- Welcome and introductions
- Current KBOO messaging
- End of year fundraising drive – KBOO Fights Back!
- “Ways to Support KBOO” series – part 2
- Grants
- Donor relationships
 - Year-End Acknowledgements
- Business partnerships
- Events workgroup
- Volunteer Appreciation
- Ona’s Idea!
- Adjourn

MEETING NOTES

CURRENT KBOO MESSAGING

- Successful end of year fund drive

- Issue #2 of BOO Beat, KBOO's Zine, is now out
 - Help distribute zines
 - Contact Kate, engagement@kboo.org
- MLK live remote - Monday, 1/19 World Arts Council
- Refurbished CD players in the air room for programming
- Q1 Operating Plan report at January Board meeting
- 1st Quarter Finance report to Finance Committee and Board of Directors at January meetings
- Community Meeting

KBOO FIGHTS BACK! END OF YEAR DRIVE

- Total goal for Campaign \$146K
- KBOO exceeded its goal and is still tallying checks (1/12/2026)
 - Checks not associated with mailer
 - Campaign page
 - kboo.fm "donate" button
 - Mailer with letter from the President
 - Mailer announcing Zine
- KBOO's largest single fundraiser ever
- What's the secret / what went right?
 - Loss of CPB funding high impact
 - Cultural moment
 - Investments are high
 - People with wealth can give
 - Strength of programmers
 - Blend in-person and on-air events
 - It will be beneficial to hold in-person events later in the drive

WAYS TO SUPPORT KBOO – PART 2 | MATCHING DONATIONS AND EMPLOYER GIVING

- Some companies will make donations easier for employees to make to nonprofits and/or they may match the employees donation
 - Double Your Donation
 - Employer matching tool with email automation
 - Some companies will match retirees' donations
- If you donate to KBOO in terms of volunteer service, some companies will match the value of the volunteer hours.
 - Looking into adding a widget to connect with Galaxy so employers know when/how much to donate.



- Payroll giving
 - \$10 from EFT or credit card could be \$5 per pay period from employers payroll.
 - Employee can manage the donations through employers' payroll giving portals
 - Match will be automatic if employer matches the payroll gift
- Some employers offer "my rewards"
 - virtual cash to give to a charity in the employee's name
- Currently corporations receive a tax benefit for charitable contributions
 - Many employees of companies of a certain size will not receive benefits for matching gifts
 - Workplace giving framework can support corporate giving other than matches
- More things are eligible for matches than just dollars
 - For example, an employer matched the gift of a vehicle
- Donors can request matches for annual gifts, monthly gifts and one-time gifts
- KBOO is registered with the IRS as a 501(c)3 which should be enough for employers to give
 - Sometimes companies have requirements or restrictions for nonprofit eligibility
- If KBOO is aware of a company that doesn't participate in the Double the Donation program, we can send them info on the Benevity platform
- Should programmers promote this on their shows?
 - There are spots running on the air to promote these but show hosts can also let their listeners know they can ask their employers to participate.
 - kboo.fm/match
- Affiliate income
 - Fred Meyer rewards
 - Bing
 - Link KBOO as your charity of choice

GRANTS

- OCF grant application due Tuesday, 1/13/2026 for general operating funds for arts and cultural organizations.
 - Ask of \$20K
 - We received a different 2-year grant in the past (\$35K total)

DONOR RELATIONS

- Year end acknowledgements for folks who don't already qualify as "major/loyal" donors (\$250+)
- New thank you cards are here!
 - Jamie will distribute to thank you card volunteers

BUSINESS OUTREACH

- Xan has been doing outreach with businesses
 - Bonejax
 - Her employer



- There is a one-sheet for underwriting to share in-person, the partnership package can be sent via email
- Take Zines when completing business outreach

EVENTS WORKGROUP

- 1/29 Open house for new volunteers
 - Social media especially important to promote
- 2/14 Community Meeting
- April Earth Day - Book and record swap

VOLUNTEER APPRECIATION

- April is Volunteer Appreciation Month
 - Design a KBOO volunteer t-shirt contest?

NEXT MEETING

- Monday, 2/9 (in observance of President's Day)