

Development Committee Meeting Notes 8/19/2024

Time: 5:30pm

Present: James Draznin, Yousef Mayel, Sherry Morisch, James Neale, Jill Blanchard

Note taker: Jill

AGENDA

- Outreach
 - First Friday Art Walk
 - Major donors
 - Cuba trip
 - Grants
 - Spirit Mountain video shoot
 - Fall Drive
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NOTES

Outreach

- Past events
 - *Thursday, 7/4 through Sunday, 7/7 Waterfront Blues Festival - live remote*
 - *Tom McCall Waterfront Park - SW Portland*
 - *James reported that many people stopped by the KBOO outreach table to say hi and/or thanks for the broadcast.*
 - *Festival patrons were asked to complete the elections survey*
 - *Sign-ups for KBOO's email/volunteer list*
 - *Friday, 7/19 through Sunday, 7/21 Cathedral Park Jazz Festival - live remote*
 - *Cathedral Park - St. Johns*
 - *James developed a game with a spinning prize wheel to use for KBOO giveaways*
 - *Posters, books, CDs, stickers*
 - *Festival patrons were asked to complete the elections survey*
 - *Sign-ups for KBOO's email list/volunteer lists*
 - *Friday, 7/26 through Sunday, 7/28 Columbia Gorge Bluegrass Festival*
 - *Near Skamania, WA*
 - *Camping*
 - *Friday, 8/2 and Saturday, 8/3 Vanport Jazz Festival*
 - *Colwood Golf Center*
 - *Many KBOO programmers were involved with this event*

- *The festival accepted underwriting in trade for the cost of the outreach table*
 - *Festival patrons were asked to complete the elections survey*
 - *Sign-ups for KBOO's email list*
- Upcoming events
 - Hawthorne Street Fair
 - Sunday, 8/25
 - SE Portland
 - AIDS Walk
 - Saturday, 9/29
 - Potential involvement

First Friday Art Walk

- KBOO open house and fundraiser - First Fridays
 - KBOO's first Art Walk was held Friday, 8/2
 - KBOO's second Art Walk will be held Friday, 9/6
 - These events include artists from the KBOO community (members, programmers, volunteers, etc.)
 - New Deal Distilling has donated 2 cases of liquor for the event
 - Jill reminded James that there is a keg in the station's lobby they are welcome to use
 - The hope is to repeat this event and add features like live music or live comedy

Major donors

- Thank you notes
 - James N. gave Jill a list of major donors who have given to KBOO since the All Thrills, No Frills drive in February
 - Jill will pull donor histories and distribute donor lists to development committee members along with thank you cards and stickers.
- Phone calls
 - James has been calling a list of major donors with little success in speaking with people

Cuba trip

- The next Cuba trip is on hold.
 - To tour music, art, and food

- The guide, Charles Bittner, will give KBOO a portion of the proceeds from the tour
 - Approximately \$1000 for every person that joins the trip
 - The last tour donated approximately \$20,000 to the station
 - If enough people are interested in going, 2 trips are a possibility

Grants

- Roundhouse Foundation
 - Grants support rural Oregon communities, including Tribal communities
 - Small grants application deadline - Friday, 9/13

Spirit Mountain Video Shoot

- Spirit Mountain is celebrating granting \$100million in December
 - KBOO was invited to be a highlighted recipient of their funding based on a 2016 Grant
 - Their Director and a film crew came to interview Ender about our work highlighting BIPOC and Indigenous storytelling.
 - Their event will be on 12/6/2025.

Fall Drive

- Wednesday, 8/21 through Saturday, 9/21 (Annual Meeting)
- On-air goal = \$30,000
 - Jill asked how goals are determined and wonders if this \$30K goal can be more aggressive
 - James explained he wasn't part of the conversation to set the goal for this drive but that it is based on historical performance - analyzed by the Membership Director and the Data Coordinator.
- James N. is specifically looking to build relationships with local businesses
- Encourage your personal network to give to KBOO
 - Friends
 - Family
 - Neighbors
 - Others

Next Meeting

- Monday, 9/30/2024
 - 5:30pm
 - via Zoom