

Development/Events Committee Meeting 3/22/21

Time: 4:30PM - 5:50PM

Committee members present: Celeste, Laurie, Jessica, Jill

Guests present: Diablo *during the middle*, Brian *at the beginning*, Brenboy (Brendon)

Facilitator: Celeste

Note taker: Jill

AGENDA

Approve February meeting notes

KBOO update

Suggestions from Board members

Events

Donor stewardship

Grants and loans

Development Director

Opens

We spent the first 20 minutes of the meeting troubleshooting a technical difficulty. We ended 20 minutes later than planned.

Approve February meeting notes

- The meeting notes from the 2/22/2021 meeting were approved unanimously.

KBOO Update

- The Station Managers now have a mentor
 - Bernie Mueller
 - Has prior radio experience
- Open staff positions
 - Membership Director
 - No qualified candidates
 - Current wage: \$16/hr
 - Development Director
 - No qualified candidates
 - Current wage: \$21/hr
 - The standard market rate for Development Director who raises the money KBOO needs to raise: \$40/hr
 - Bernie, the mentor suggested a combined position. The Membership / Development Director - with a higher wage to attract more qualified candidates
 - Combined responsibilities
 - Combined wage
 - There will be issues with current staff who do not understand that some job descriptions warrant higher wages than others.

Suggestions/requests from Board members

- See "Committee general reminders" section of meeting notes

Events

- BAM! Final wrap-up
 - Revenue
 - Funds raised during the event count towards the Board's \$10K fundraising goal for FY21.
 - Of course, we always need *more* funds - don't stop at \$10K.
 - Thank you notes
 - Laurie and Jessica will work together to send thank you notes to the moderator and all 3 panelists on behalf of KBOO's Station Managers and the Board of Directors.

Donor Stewardship

- The Development/Events Committee may be able to support Board members in asking major donors for matches for KBOO's fundraising drives.
 - The current, Winter Drive is struggling

Grants and loans

- Stacey is working in the Murdock grant and funding for building
- Laurie will follow up on the Glaser Progress Foundation grant, submitted summer 2020, and send to Celeste

Development Director

- See "KBOO update" section of meeting notes

Committee general reminders

- Communications
 - Reminder to use the Board liaison for all communications between committees and the Board.
 - Suggestions
 - Inquiries
 - Etc.
- Ideas/requests for KBOO committees
 - If anyone sends an idea/request to a committee, they need to be prepared to join the committee to help see the idea come to life.
- Committee membership
 - The best way to help KBOO right now is to dedicate 100% of each Board members' committee time to 1 committee.
 - Rather than dividing energy between 2 or more committees.
 - Committees are short-handed and will benefit from focused energy to complete tasks.

Opens

- Brendon Reyes (Brenboy)
 - Fundraising proposal: something like Rip City Basement live stream events
 - Rip City Basement business plan PDF attached separately

- Livestream events
 - After all, radio is the OG livestream
 - Local artists
 - Live performance
 - Preserve and showcase KBOO's core values
 - Programming similar to KBOO programming
 - A great way to reach out the the younger generations in the Portland community
 - A new platform for fundraising for KBOO
 - Possibly hold an event once every quarter?

- The committee gave Brenboy and the Rip City Basement proposal a warm reception and showed enthusiasm to get an event off the ground. Everyone will review proposal and send Brenboy questions.

- Brendon expressed interest in joining the Development/Events Committee to work on these live streams.

Next meeting

- Date: Monday, 4/26/2021
- Time: 4:30PM - 5:50PM