

August 24, 2020 KBOO Development Meeting Notes:
Present: Katmeow, Laurie, Tom

Summer Email Appeal sent out with a web banner in the August newsletter and summer renewal they are raising money!

1. Will Provide Donation/performance analysis of b in September

Give!Guide

1. September 8 intro call

Grants:

1. Waiting on Pride (informed within the next few weeks) and Glaser (informed within 6 months) - each 20K operating support
2. Stacey D. plans to submit proposal to proposal to Autzen
3. Tom exploring <https://murdocktrust.org/grant-opportunities/>
4. Laurie: another suggestion: mine potential funders from other social justice/community media organizations, such as these from Jobs with Justice: [JustFund](#), [Mackenzie River Gathering Foundation](#), [Social Justice Fund Northwest](#)

3rd Party Events:

1. Sizzle Pie TBD (probably promo code by the slice in September)
2. Beer company (theme "pizza and beer with KBOO")
3. Portland-to-Portland Community Radio potential online event - Tom meeting and will let us know

Underwriting:

1. Received \$513 from League of Women Voters
2. Tom reaching out to League Conservation of Voters
3. Board pitch to social justice organizations that might want a spot on KBOO for underwriting "Get out the vote" and Tia Carpenter Don't Shoot PDX?. Timeline: do outreach by end of Sept. Work with the development and program director to make sure within FCC guidelines. Either board member or Tom could do the actual outreach (and Tom can provide language).

Board Letter Fundraising Campaign:

1. Laurie Mercier is sending out letter and telling folks:
<https://docs.google.com/document/d/1kaVb33ibUwuEN0mM9ZQQ99uKjBx7ji-HEyELiEpvRVo/edit?usp=sharing>

Development/Membership Development FY21 timeline/revenue budget

1. Monthly timeline and devo/membership activities and monthly revenue based historical returns::
https://docs.google.com/document/d/1znuU7FL2ofwD0Qoe3LMd7Qep_kAMzwFnW3FYvQ-1-hE/edit?usp=sharing
2. Powerpoint Summary FY20 and Plans for FY21:
https://docs.google.com/presentation/d/1SgALxblZBvHUgGj5PSNhnYxkrXmyddwuU7oODz3hxA/edit#slide=id.gcb9a0b074_1_0

Buy KBOO your KBOO gear! Online merch store: raised more than \$600+ in first month and online home page: <https://www.bonfire.com/store/kbooswag/>